



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.Com. DEGREE EXAMINATION – CORPORATE SECRETARYSHIP

FIFTH SEMESTER – APRIL 2022

UBC 5502 – ENTREPRENEURSHIP DEVELOPMENT

Date: 27-06-2022

Dept. No.

Max. : 100 Marks

Time: 01:00 PM - 04:00 PM

Part-A

Answer ALL questions

(10x2=20)

1. Define Entrepreneurship.
2. Who is an Intrapreneur?
3. What is meant by Business Idea?
4. List out any 2 benefits of Business Planning.
5. Write a note on a Woman Entrepreneur of your choice.
6. Who is an Entrepreneur?
7. Write a note on Agri-Entrepreneur.
8. What is meant by Brainstorming?
9. Define Business Plan,
10. State the meaning of Rural Entrepreneurship.

Part-B

Answer any FOUR questions

(4x10=40)

11. List out the Challenges faced by Entrepreneurs.
12. Explain the steps in the selection of New Business Opportunities.
13. Elaborate the role of Government in promoting Entrepreneurship.
14. List out the Advantages of being an entrepreneur.
15. Explain the steps in the selection of New Business Opportunities.
16. Elaborate the Benefits of a Business Plan.
17. Write a brief note on the Challenges faced by Women Entrepreneurs.

Part-C

Answer any TWO questions

(2x20=40)

18. Explain in detail the Characteristics of an Entrepreneur.
19. Elucidate the Steps involved in developing a Business Plan.
20. “For an Entrepreneur Ideas and Inspirations are found everywhere” – Comment.
21. Explain the functions of rural entrepreneurs.
